



SAM MARKS

HEAD UX & UI DESIGNER

Currently Head of User Design Experience Strategy at Squiz UK where I work with and lead a small team of UX designers and creatives whilst working alongside creative strategists and technical consultants on projects. I also run UX workshops as part of my role at Squiz.

EXPERIENCE

I specialise in UX and UI design, focusing on user stories/flows, wireframing and prototyping. I work closely in product design & development, UX & UI design, as well as business development & strategy. Most recently I've worked on AI and ChatBots in particular with a real passion for shaping the way everyday user experiences can be reimagined using technology and UX.

Prior I was Creative Head of Design, UI and UX at The People's Operator, where I managed and worked alongside stakeholders, project owners as well as a team of Agile developers. In addition I also worked alongside customer management teams as well as sales & SEO.

Previously I've worked with an array of clients from large multi national brands & agencies to local business and independent design agencies. I pride myself on the same dedication to all clients both large or small.

I have worked on projects for BP, O2, Carphone Warehouse, Vodafone to name a just a few larger scale companies.

IN OTHER PEOPLES WORDS

I worked closely with Sam on the TPO.com social network and mobile phone store. Sam is a first class designer, without a question, but he's more than that - he really gets the overall "big picture" of user engagement, user experience, and how that interfaces with business strategy. 10/10!

Jimmy Wales, Founder of Wikipedia

Sam is by far the most talented, all round creative I have worked with. He has turned our products into world class propositions & built and led a team that are energised by his passion and professionalism. He has the rare mix of strategic thinking coupled with mind blowing ideas that make him the best in his space. *Tom Gutteridge, Co-Founder of The People's Operator*

Sam was an integral team member of the klickdigital team from pitch and creative concept through to the final design and its implementation. Sam led the User journey, wireframing and design element of the project. This involved working closely with the technical team within klickdigital, YouTube and the Vodafone Online team. Sam ensured the design delivered the functional and user experience demanded by Vodafone, met Vodafone's brand guidelines and YouTube's requirements. *Søren Bradbury, Director KlickDigital*

PROFESSIONAL SKILLS

UI Design	Flowcharting	SEO strategy
UX Design	UX Workshops	Product design & innovation
Micro UX Design	Design Workshops	
Prototyping	Team leadership	
Wireframe modelling	Project management	
User Flows	Branding	
User profiling	Graphic Design	

WEBSITE

www.quilo.co.uk

MOBILE

07908 749 760

EMAIL

sam@quilo.co.uk

RECENT

Head of User Design Experience Strategy - Squiz London
Sept 2016 - Present

Creative Head of Design & UX/UI
The Peoples Operator
Jan 2015 - August 2016

Contract /freelance - UI/UX/Brand
Oct 2009 - Jan 2015

Lead Designer
Lycas Lynch
May 2006 - Oct 2009

Designer
Momo Creative Agency
Jan 2000 - May 2006

SOFTWARE

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
UXPIN (WIREFRAME TOOL)
BALSAMIQ (WIREFRAME TOOL)
INVISION
LUCIDCHART (FLOWCHARTING)
TRELLO
SLACK
EXCEL
WORD
GOOGLE DOCS/APPS